

HOSPITALITY AND TOURISM 110

GCO 2 Identify Tourism as it Relates to the Atlantic Region

Specific Curriculum Outcomes:

Students will be expected to:

- identify local tourism

Suggestions for Teaching/Learning:

Teacher identifies points of interest in their own community.

Students identify landmarks in their community and research their background or history.

Teacher invites a guest to discuss local tourism and history.

Teacher accompanies students on a visit to City Hall/Chamber/Welcome Center to speak with the mayor and sign the guest book.

Students use a map of their local area and identify points of interest on it.

Teacher creates a scavenger hunt for their community. Groups of students participate in a timed event where certain tourism information is gathered, and students are required to check in at various points along the route.

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Suggestions for Assessment:

Students will create a brochure, placemat or other visual format to promote local tourism.

Students will use a map of the province to illustrate all highways/routes in the province leading to their community.

Students complete assignment "What do you Know About your Community". (Appendix B)

Students prepare a PowerPoint presentation promoting tourism in their community. This must have a minimum of 10 slides.

Resources:

NB Tourism website
<http://www.tourismnewbrunswick.ca>
(information package available online)

General Information on New Brunswick available online at
<http://www.new-brunswick.net>

Information on Tourism is available online at
<http://www.gnb.ca/cnb/nb/nb-e.asp>

Maps – <http://atlas.gc.ca> (click on reference maps, the provincial and territorial outline) or contact your local tourism information centers.

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Specific Curriculum Outcomes:

Students will be expected to:

- identify New Brunswick provincial tourism and be familiar with the five scenic drives

- categorize attractions, sights and events that are representative of the Atlantic provinces

Suggestions for Teaching/Learning:

Teacher uses a map of the province to identify the location of various landmarks and major attractions.

Students trace the five scenic drives on a provincial map and identify major towns and cities along the way.

Students research provincial facts: population, emblems, flag, climate, etc.

Students use the Atlantic provincial travel guides to gain an appreciation of various opportunities and activities available in Atlantic Canada. (hard copy or online websites)

Students research provincial facts: population, emblems, flag, climate, etc. for each Atlantic province.

The teacher may take advantage of local attractions, sights and events or may choose to assign research projects for each of the Atlantic Provinces (NB, NS, PE, NF).

The teacher, using printed resources, the Internet and/or guest speakers, will familiarize students about snowmobile trails and other winter activities available (i.e. snowmobile week).

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Suggestions for Assessment:

Have students identify the various geographical aspects of New Brunswick, using a blank map.

Provide students with worksheets based on various geographical concepts and follow up with a test on comprehension.

Students will be required to prepare a presentation (PowerPoint or written) on one of the scenic drives. Explain attractions, communities, events, etc.

Students complete assignments "What do you Know about New Brunswick" & "You are a Travel Agent". (Appendix B)

Students present a written report outlining the results of their research on the "Facts of each Atlantic province".

Students may create an Atlantic Trivia Game and create questions and answers based on the four Atlantic provinces and their research. Students may use recipe cards and/or hard card stock or Bristol board to create a game.

Students develop an illustration (diagram or model) on a topic(s) agreed upon by the teacher and class regarding the Atlantic Provinces.

The teacher will administer a Unit Test based on information from this unit.

Resources:

Eiselt, Marianne. *New Brunswick*, 2nd Ed. Formac Publishing Company. 1996
ISBN 0-88780-344-X

The Official New Brunswick Travel Map
Contact your local Visitor Information Centre or call
1-800-561-0123 and request an Information Package
Also available at some NB Irving locations

Poole, Stephen. *Nova Scotia Colourguide*, 4th Ed. Formac Publishing Company. 2000
ISBN 0-88780-516-7

Brinklow, Laurie. *Prince Edward Island Colourguide*, 2nd Ed. Formac Publishing Company. 1999
ISBN 0-88780-438-1

Appendix B

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Specific Curriculum Outcomes:

Students will be expected to:

- demonstrate an understanding of the Atlantic provinces' history including the First Nations, Acadian, Loyalist and other cultures.

Suggestions for Teaching/Learning:

Teacher will ask students to research special events which relate to specific cultures in Atlantic Canada (Irish – St. Patrick's Day, March 17, Treaty Day, Oct 1, Aboriginal Day, June 21).

Teacher will assess the annual theme of Heritage Canada, placing an emphasis on cultural tourism.

Visit historical/cultural sites.

Students plan and host a Heritage Fair.

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Suggestions for Assessment:

Teacher evaluates the Heritage Fair.

Resources:

For information on the Irish Canadian Culture Association of New Brunswick, click on:

<http://www.newirelandnb.ca/>

World Book Encyclopaedia

Guest Speakers

Contact Heritage Canada at www.heritagecanada.org for a resource package and more information.

For information on First Nations in Nova Scotia click on: <http://www.mns-firstnet.ca/>